


Department of Commerce

➤ Invitation




ST.MARY'S COLLEGE (AUTONOMOUS) THOOTHUKUDI
(Re-accredited with A+ Grade by NAAC)
TECHNOLOGY & RESEARCH DEPARTMENT OF COMMERCE
Organizes

**THREE DAYS FDP FOR COMMERCE &
MANAGEMENT FACULTIES**

Virtual Hands on Training Workshop

On
***"Research Methodology and Data Analysis in Business
Research"***



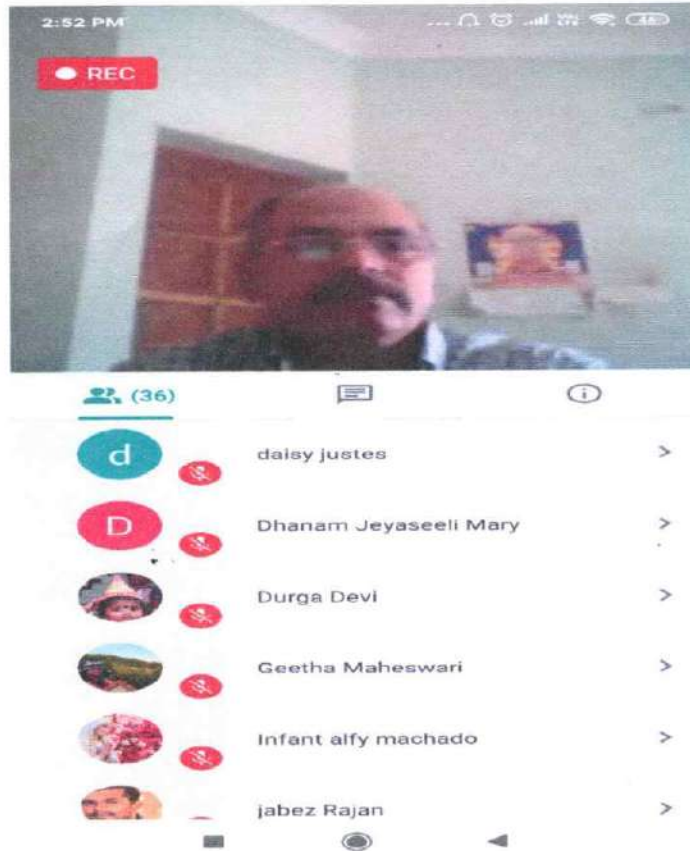
Speaker
Dr.(LtCdr) G.Shanmugasundaram
Retd.Professor
Department of Commerce
School of Management
Pondicherry University
Puducherry

Date: 21st, 22nd & 23rd July 2020
Time : 2 pm to 5 pm

Blessings from,
Sr. Flora Mary,
Principal
Dr.Sr.A.S.J.Lucia Rose,
Principal

Convener
Dr .G. Stella Beatrice Nirmala
Head and Associate Professor in Commerce

➤ Screenshot



➤ Certificate



➤ Report

The PG & Research Department of Commerce of St. Mary's College (Autonomous) organized a Virtual Hands on Training Three Days Faculty Development Programme for Commerce and Management Faculties on "Research Methodology and Data Analysis in Business Research" on 21st to 23rd July 2020 at 2p.m -5p.m. Dr. (Lt.Cdr).G. Shunmugasundaram, Retd. Professor & Former Head of Commerce, Pondicherry University was the resource person.

The FDP started with Prayer Song and Welcome Address was delivered by Dr. G. Stella Beatrice Nirmala, Associate Professor and Head of PG & Research Department of Commerce, St. Mary's College (Autonomous), Thoothukudi.

The resource person Dr. (Lt.Cdr).G. Shunmugasundaram has shared his expertise in Research. He has given insights on Basic Research Concepts, Sample Size Determination, and Statistical Tools to be used in research using SPSS. Hands on Training was given on the application of statistical tools using SPSS on Percentage Analysis, Center of Tendency, t-Test, Independent Sample t-Test, ANOVA, Factor Analysis, ANCOVA and So on. Question session was highly appreciated by the resource person.

Around 90 staff members of PG & Research Department of Commerce, Commerce (SSC), BBA and M.Phil&Ph.D Research Scholars were the participants.

Dr. S. BulomineRegi (Day-1), Ms. O. Sony (Day-2) and Dr.Saleth Mary Vetriselvi (Day-3) were the moderators. The FDP came to an end with College Anthem



Head of the Department

Dr. G. Stella Beatrice Nirmala,

M.Com, M.Phil, M.B.A, PGDIT, D.FA, D.G.T, Ph.D.

Head and Associate Professor,

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B. Serena Margaret

IQAC Coordinator

IQAC Co-ordinator

St. Mary's College (Autonomous)

Thoothukudi



Principal

St. Mary's College (Autonomous)

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